

PRESS RELEASE

ANIMA HOLDING S.P.A. SUCCESSFULLY PLACES A BOND FOR EURO 300 MILLION, WITH A 7 YEAR TENOR AND AN INTEREST RATE OF 1.75%

The bond issue is made in the context of a redefinition of the structure of the existing medium/long-term debt

Milan, October 17, 2019 - ANIMA Holding S.p.A. (the "Company") hereby announces the placement of a non-convertible senior unsecured bond, for a nominal amount equal to Euro 300 million, with a 7 year tenor, reserved to qualified investors in Italy and abroad, excluding the United States as well as other selected countries (the "Notes"). Investors' demand for the Notes covered the book more than 2x.

The Notes will be issued at a price equal to 99.459% and will bear an annual fixed interest rate equal to 1.75%. The settlement date is expected to be October 23, 2019.

A formal request will be made for admission to trading for the Notes on the multilateral trading facility, as defined under Directive (EU) 2014/65 (MTF) "Global Market Exchange", managed by Euronext Dublin.

A rating equal to BBB is expected to be assigned by Fitch Ratings Ltd to the Notes.

The proceeds from the Notes issuance will be used to reduce the existing bank debt, in the context of a redefinition of the structure of the existing medium/long-term debt.

Morgan Stanley & Co. International plc, Banca Akros S.p.A. – Gruppo Banco BPM, Mediobanca - Banca di Credito Finanziario S.p.A. and MPS Capital Services Banca per le Imprese S.p.A. acted as joint lead managers.

* * *

With respect to the Company, this transaction qualifies as a related party transaction of minor relevance (due to the fact that Banca Akros S.p.A. – Gruppo Banco BPM belongs to the Banco BPM Group, the parent company of which holds, as of today, 14.27% of the Company's share capital); pursuant to the applicable law and regulation, the transaction has been approved by the Company's Board of Directors, after obtaining the favourable opinion of the Related Party Transaction Committee.

This press release (including the information contained herein) does not constitute or form part of a public offering of financial products or an invitation for offers to purchase financial products and no offer for sale of such products will be made in any jurisdiction in which such offer or sale is unlawful. Distribution of this press release may be prohibited in certain jurisdictions. This press release does not constitute an offer for sale of financial products in the United States of America, Canada, Australia or Japan or any other jurisdiction where such offer or sale is prohibited and may not be directly or indirectly published or distributed in such jurisdictions. The financial products referred to in this press release have not been and will not be registered pursuant to the 1933 Securities Act of the United States of America, as subsequently amended; the said products may not be offered or sold in the United States of America without registration or an applicable exemption from registration requirements. This press release does not constitute a public offering of financial products in Italy within the meaning set forth by Article 1, paragraph 1.t of Legislative Decree no. 58 dated 24 February 1998, as amended.

The documentation related to the offering has not been/will not be subject to approval by the Italian National Commission for Companies and the Stock Exchange (CONSOB).

* * *

ANIMA is a leading Italian independent asset management operator, with more than €189 billion of assets under management (as of September 2019). A synthesis of different complementary paths and specializations, ANIMA nowadays offers one of the largest range of products and services available on the market. ANIMA's offering is composed of Italian and foreign collective investment schemes SICAVs. The company also offers institutional and private pension funds, as well as



private wealth and institutional asset management services. For further information, please visit www.animaholding.it

Contacts:

Barabino & Partners Tel +39.02.72.02.35.35 Emma Ascani e.ascani@barabino.it ANIMA – Investor relations Tel. +39.02.63.536.226 Fabrizio Armone fabrizio.armone@animaholding.it